

Health and Social Care: How should we vote?

2015 Manifesto Review



Which parties have social care as a key priority (as defined by BBC)?

	Social Care
Conservative	
Labour	
Liberal Democrats	
UKIP	
Green	
SNP	
Sinn Fein	
Plaid Cymru	

Which parties have social care as a key priority(as defined by BBC)?

	Social Care
Conservative	
Labour	
Liberal Democrats	
UKIP	
Green	
SNP	
Sinn Fein	
Plaid Cymru	

None of them!

What about NHS Promises?

Conservative
Labour
Liberal Democrats
UKIP
Green
SNP
Sinn Fein
Plaid Cymru

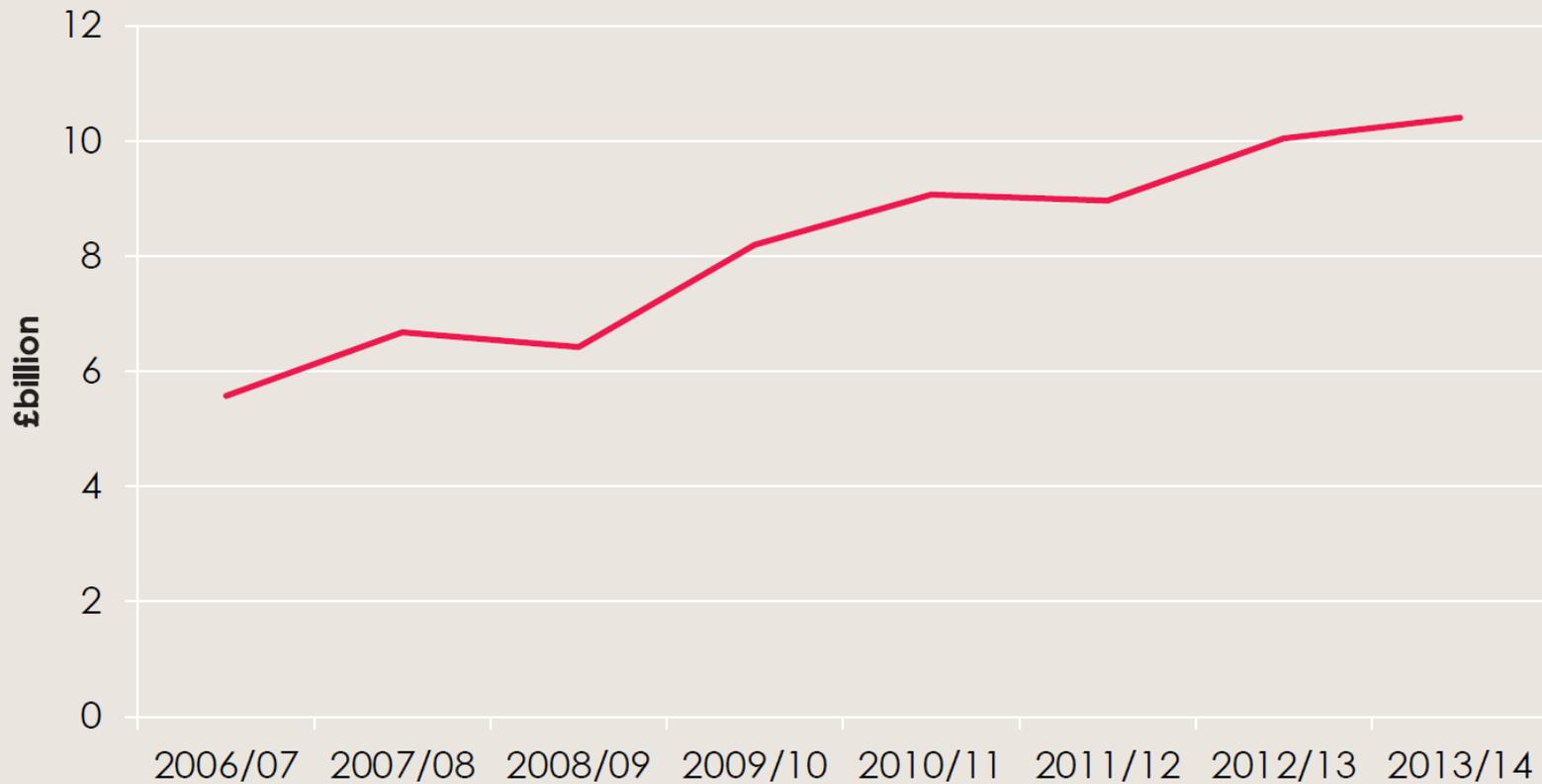
What about NHS Promises?

	NHS
Conservative	£8bn above inflation for NHS by 2020
Labour	£2.5bn extra for NHS
Liberal Democrats	Invest £8bn in NHS. Equal care for mental and physical health
UKIP	£3bn per year for NHS
Green	End privatisation of NHS
SNP	
Sinn Fein	
Plaid Cymru	1,000 extra Doctors for Welsh NHS

How important is health to the electorate?

- “Healthcare and the NHS” is now the most important issue for voters ahead of the general election, with 38% saying it is an important issue.
- At a similar point in the last election campaign, it was around 26%.
- Arguably all parties should have this as a “key priority”
- The role that NHS should play in the delivery of care divides political parties: The privatisation debate.

“Privatised” NHS Spend



Source: Primary care trusts' financial accounts from 2006/07 to 2012/13 and NHS England annual report & accounts 2013/14.

How important is health to the electorate?

- “Healthcare and the NHS” is now the most important issue for voters ahead of the general election, with 38% saying it is an important issue.
- At a similar point in the last election campaign, it was around 26%.
- Arguably all parties should have this as a “key priority”
- The role that NHS should play in the delivery of care divides political parties: The privatisation debate.
- British Social Attitudes Survey 2014: What % of the public would prefer to receive their NHS-funded treatment from an NHS provider?

39%

- Therefore: 61% seem quite relaxed about the marketization of health care?



Conservative care promises

- Those relying on overseas workforce will be required to provide plans for training British workers.
- Recover £500million from immigrants who use the NHS.
- £8bn additional (above inflation) to support NHS action plan by 2020
- Access to GPs and Hospitals 7 days a week (over 75 year olds guaranteed a same-day appointment).
- Integrate Health & Social Care
- Greater focus on mental health and access to therapy
- Greater support for carers
- Innovate in how we deliver public services (make more use of communities)
- Make sure no one is forced to sell their home to pay for care



Labour care promises

- Ban recruitment agencies from hiring only from overseas & require people in public-facing roles in public services to speak English
- Ban 'exploitative' zero hours contracts & promote the living wage
- 8,000 more GPs, 20,000 more nurses
- Guarantee GP appointment in 48 hours, and on the same day for those who need it.
- Repeal the Health & Social Care Act to focus on co-operation and collaboration, not competition & privatisation
- Cap profits of private companies involved in providing clinical services.
- Integrate to create a seamless system of whole-person care (physical, mental, social).
- Single point of contact for care for older people and vulnerable people
- Radical improvement in mental health support

Lib Dem care promises

- Explore opportunities to improve employment terms and conditions (national minimum wage, living wage) without affecting business.
- Introduce a formal right to request a fixed contract for those on zero hours contracts.
- £8bn for NHS by 2020.
- Improve access to mental health care; equal care for mental health; introduce a national wellbeing strategy.
- Package of support for Carers (including a £250 bonus each year)
- Better pay and conditions for care staff (to crack down on bad care).
- Join up health and care at a national level, and encourage (possibly require) joined up working at a local level.
- Repeal any parts of the Health and Social Care Act which makes the NHS vulnerable to forced privatisation.



SNP care promises

- £9.5bn above inflation for NHS in England, and £2bn for Scotland.
- Vote against further privatisation of health service; back moves to restore it to a fully public service.
- Increase minimum wage, and extend living wage.
- Improve Carers Allowance by £600 per year and pilot a programme of Carers' leave.
- Vote to keep DLA.
- Vote to end zero hours contracts.



The official Cordis Bright “how important is social care” ready reckoner.

Party	Length of manifesto	No of mentions	“social care” ratio
-------	---------------------	----------------	---------------------



The official Cordis Bright “how important is social care” ready reckoner.

Party	Length of manifesto	No of mentions	“social care” ratio
Conservative	87 pages	10	1:9



The official Cordis Bright “how important is social care” ready reckoner.

Party	Length of manifesto	No of mentions	“social care” ratio
Conservative	87 pages	10	1:9
Liberal Democrats	158 pages	11	1:15



The official Cordis Bright “how important is social care” ready reckoner.

Party	Length of manifesto	No of mentions	“social care” ratio
Conservative	87 pages	10	1:9
Liberal Democrats	158 pages	11	1:15
SNP	56 pages	2	1:28



The official Cordis Bright “how important is social care” ready reckoner.

Party	Length of manifesto	No of mentions	“social care” ratio
Conservative	87 pages	10	1:9
Liberal Democrats	158 pages	11	1:15
SNP	56 pages	2	1:28
	86 pages	0	0
	76 pages	20*	1:4

* Includes a 2 page chapter dedicated to social care



The official Cordis Bright “how important is social care” ready reckoner.

Party	Length of manifesto	No of mentions	“social care” ratio
Conservative	87 pages	10	1:9
Liberal Democrats	158 pages	11	1:15
SNP	56 pages	2	1:28
Labour	86 pages	0	0
UKIP	76 pages	20*	1:4

* Includes a 2 page chapter dedicated to social care

Common themes from the manifestos

- Themes for the next parliament are therefore likely to be:
- More talk about the importance of integrating health and social care.
 - How much action?
- Heightened debate about the extent of privatisation of health service.
 - Even though the electorate is less concerned about this than you might expect.
- Changes to the way in which we are able to employ overseas workers.
- More debate about zero hours contracts and living wage
- Greater focus on carers rights
- Much greater focus on mental health provision
 - Additional funds?



CordisBright Limited

23/24 Smithfield Street, London EC1A 9LF

Telephone	020 7330 9170
Email	info@cordisbright.co.uk
Internet	www.cordisbright.co.uk